

Camila Rojas Pagan



Camila Rojas Pagan is the Co-Founder and Chief Executive Officer of Beat The Odds and a proud Latina woman born and raised in Roxbury. For over 18 years, Camila has been devoted to fostering a supportive community that empowers young people to find their voice and build confidence.

Beat The Odds was formed after the murder of the rapper Nipsey Hussle when he was shot in the streets of LA in 2019. Nipsey was an agent for change - he used music to connect to his community and lift up the voices of marginalized youth. As he said, "THE HIGHEST HUMAN ACT IS TO INSPIRE". And Nipsey inspired - he inspired Camila to take action to help her community and create a space where the youth of Boston could beat the odds.

In addition to leading BTO, Camila serves as the Community Advocacy Program Manager at Casa Myrna, where she has spent over a decade supporting survivors of domestic violence in rebuilding their lives. Guided by her commitment to dismantling systems of oppression, Camila works tirelessly to create a sense of belonging for youth, validate their experiences, and prepare them for successful futures. She envisions a stronger, more supportive Boston community where youth voices are amplified and celebrated. Having completed her Nonprofit Management and Leadership Certificate at Boston University, she was recognized by the Celtics as a Hero Among Us, is an inaugural member of The Boston Foundation's Women of Color Leadership Circle, and was chosen as a 2024 Social Innovator by the Social Innovation Forum. Her work and leadership are guided by her commitment to disrupting systems that marginalize black and brown communities.