

Pamela Aimee Leins

Leader. Strategist. Connector. Public Servant. Alchemist.



Born and raised in Boston, Pamela Leins is a first-generation Chilena-Americana Latina who found her educational foundation in Boston Public Schools, proudly graduating from Boston Latin School. Her journey as a Double Husky at Northeastern University, where she studied Leadership and Nonprofit Management, is the latest chapter in her remarkable academic path. Taking 18 years to earn her Bachelor's and another 3 for her Master's, Pam's "scenic route" has taught her resilience, perseverance, and a love for learning. She holds her mother's wisdom close: education is an enduring treasure.

With over 20 years of leadership and administrative experience in both the public and nonprofit sectors, Pam has a knack for program and partnership development, strategic planning, organizing, advocacy, and resource development. One of her proudest accomplishments is leading a citywide initiative that increased educational funding by 65%, directly benefiting thousands of Boston students.

Pam wears many hats, often all at once. As the Executive Director of the Boston Education Fund (BEDF), she is dedicated to making education more equitable for Boston Public Schools students. She recently launched EdQuity Boston, a groundbreaking effort to raise \$10 million to support underserved students, families, and educators.



Before BEDF, Pam served as the Director of Planning and Development at BCYF and later as Interim Deputy Commissioner. She implemented a strategic plan that greatly improved efficiency and service delivery across the agency.

Outside of her professional life, Pam is a proud mother of two boys who attend Boston Public Schools. She's also a businesswoman, running two local barbershops, In the Cut Boston, located in Mission Hill and Nubian Square. She is also the Vice President of the TAG Association, Inc., which serves the Latino community of Greater Boston. In this role, she co-leads El Jolgorio Navideño, New England's largest Latino holiday gala, a 35-year-old tradition that celebrates the community's strength, talent, and contributions while raising funds for Latino youth programs.

Throughout her personal and professional career, Pam's leadership has fostered a culture of collaboration, appreciation, dialogue, innovation, transparency, and accountability. Her work has led to expanded services and programming, increased fundraising, improved data collection, and more efficient, equitable operations across the City of Boston. Pam is passionately committed to helping Boston's youth reach their full potential and looks forward to continuing this work for many years to come.

